PRESS RELEASE For Immediate Release



LaPorte by the Bay Half Marathon Chosen 2018 RRCA Southern Region Championship

LA PORTE, TEXAS (October 31, 2017) – The LaPorte by the Bay Half Marathon in LaPorte, Texas, has been chosen as the 2018 Road Runners Club of America (RRCA) Southern Region Half Marathon Championship for the first time.

The championship event designation for the race, slated for November 18, was made by Ron Macksoud, RRCA Southern Region director.

"I am pleased to have the LaPorte by the Bay Half Marathon, again, included in next year's RRCA Championship Event Series, one of the oldest traditions in U.S. distance running that dates back to 1958, the year RRCA was founded," said Macksoud. "This race has previously been an outstanding Texas RRCA State Championship. But, next year, it is taking a step up as the Half Marathon championship for the 11 states in RRCA's Southern Region."

The goal of the RRCA Championship Event Series is to shine a spotlight on well-organized, community-based events, and to promote the sport of running by recognizing RRCA Champions from top male and female finishers in the Open, Masters, Grand Masters, and Senior Grand Masters categories.

The rest of the 2018 RRCA Southern Region Championship schedule includes the following:

Marathon: Mississippi Blues Marathon, January 27, Jackson, MS

10 Mile: Surgoinsville 10 Miler, February 24, Surgoinsville, TN

Ultra: Ouachita Trail 50, April 21, Little Rock, AR

5K: Swampers 5K, April 28, Muscle Shoals, AL

1 Mile: Main Street Mile, May 18, Columbia, SC

10K: Signal Mountain Pie Run, October 27, Signal Mountain, TN

About Running Alliance Sport

Based out of the greater Bay Area Houston area, Running Alliance Sport (RAS) is a not-for-profit event production company that has a passion for producing quality running events which in turn support local communities and its charities. RAS successfully works with city governments in Seabrook, Kemah, La Porte, Baytown, Galveston and Tiki Island to produce five races annually from March to November that engages nearly 500 volunteers, sends over 7,250 runners and walkers across finish lines and donates over \$100,000 to local charities. For more information, please visit www.runningalliancesport.org.