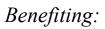


2023 Texas Bridge Series Partnership Opportunities





Miles for a Million! – "Alone we can do so little; Together we can do so much."

Running Alliance Sport is *excited* to be moving through the Texas Bridge Series by providing quality races ensuring proper health and safety protocols, all the while raising funds to benefit The Bridge Over Troubled Waters.

You are invited to become a partner with us and help us reach over \$1 Million in giving to our community in 2023!

Our partnership opportunities allow for the following:

- 1. Opportunity to promote healthy lifestyles through running and physical activity through bridge courses like no other;
- 2. Touching the lives of women and children through the Bridge over Troubled Waters through monetary donations; and
- 3. Extensive community exposure as a supporter of our local community to thousands of racers from near and far and to other racing communities through quality events.

Toughest 10K Kemah

Sunday, September 17th

Toughest 10K Galveston

Sunday, October 15th

LaPorte By The Bay Half Marathon

Sunday, November 19th



JOIN Running Alliance Sport, Get MOVING and Make a DIFFERENCE!

Who is Running Alliance Sport?

Established in 2011, Running Alliance Sport (RAS) is a 501(c)3 non-profit organization and our motto is, "By Runners, For Runners." We are governed by a Board of Directors and have the support of hundreds of volunteers from a large geographical area.

Why Running Alliance Sport?

As runners by heart and nature, we use our passion for running to know what aspects are important to runners and we take pride in organizing a race by putting our hearts into creating, organizing, staffing and running the highest quality events in the area.

We love our community and donate net proceeds to local charitable causes with the most impact totaling over \$1 Million to date! "A nonprofit is only as successful as the community that nurtures it to flourish and bloom. For the last decade, the support from Running Alliance Sports and its yearly races has gifted our agency with over **\$700,000**.

Every year RAS creates high-energy events to support top athletes from across the country, and in turn, those participants often become 'Friends of The Bridge' by donating their time, resources, and skills to elevate our mission to end domestic violence, sexual assault, and child abuse in our community.

Through our partnership, we have witnessed that athletes and survivors have one powerful trait in common: the desire to cross the finish line. Due to the generosity of RAS, The Bridge has been able to empower survivors to run their own races of victory towards a life of safety, hope, and peace, and that is the most beautiful prize of all."

Q. Olivia Rivers, Executive Director



Texas Bridge Series Opportunities:

Master the Texas Bridge Series with the following opportunities:

Texas Bridge Series Runner's Circle

- □ Texas Bridge Series Title Partner (all 3 bridge races): \$12,000
- □ Presenting Race Partner (Race(s) of your choice): \$5,000
- □ Marathoner Partner (all 3 races): \$3,500
- □ Series Team (10 runners at each race): \$2,500 Team Focus, Sponsor Perks!
- □ Sprinter Partner (2 races of your choice): \$2,500
- □ Runner Partner (1 race of your choice): \$1,000
- □ Race Team (10 runners at race(s) of your choice): \$1,000 Team Focus, Sponsor Perks!
- □ Mile Partner (Race(s) of your choice): \$250

Opportunity to represent your business/organization at your mile through a cheering/hoopla station. Encouraged to provide treats, entertainment and make the course as fun as you'd like.

	\$12,000	\$5,000	\$3,500	\$2,500	\$2,500	\$1,000	\$1,000	\$250
	SERIES TITLE Partner	PRESENTING Partner	MARATHONER Partner	SPRINTER Partner	SERIES TEAM	RUNNER Partner	RACE TEAM	MILE Partner
# of Races:	All 3 Races	Each race(s) of your choice	All 3 races	2 races of your choice	10 Runners at all 3 races	Each race(s) of your choice	10 Runners at race(s) of your choice	Each race(s) of your choice
# of Runners:	2,000+ per Bridge	2,000+	2,000+ per Bridge	2,000+ per Bridge	2,000+ per Bridge	2,000+	2,000+	2,000+
Digital Race Guide Ad	Full Page	Full Page	Half Page	Half Page	Quarter Page	Quarter Page	Quarter Page	
Logo on All Print Materials & Media	~	~	~	~		~		
Exclusive Social Media Promo	~	~						
Material in All Race Packets	~	~	~					
Logo and Link on Website/ Eblasts	~	~	~	~	~	~	>	
Facebook Post on Race Page	~	~	~	~	~	~	~	<
Booth Space	24' x 12'	24' x 12'	12' x 12'	12' x 12'		Table		
Co-Branded Swag	~							
Logo on All Bibs	~	~						
Banner at Start/ Finish Inflatable	Highest Placement	~						
Mile Sponsor	~	~						\checkmark
Announcements	~	~	~	~	\checkmark	~	~	\checkmark
Race Entries	10 per race	8	6	4	10 per race	4	10	-
Discounted Registration	~	~	~	~	~	~	~	~



Texas Bridge Series Commitment Form

____ YES! I would like to be a part of the legacy in partnership with Running Alliance Sport by helping reach "Miles for a Million", promoting healthy lifestyles and impacting our community!

Business/Organization	on									
Contact Name										
Address										
Phone										
I would like to par	tner with F	Running Alliance S	port:							
Texas Bridge Se		Race Choice(s) – Please Circle: Toughest 10K (6.2 Miles) Kemah Toughest 10K (6.2 Miles) Galveston La Porte by the Bay Half Marathon (13.1 Miles								
Texas Bridge Series										
Presenting Race Par										
Marathoner Partne										
Series Team (10 run										
□ Sprinter Partner (2	-	-								
Runner Partner (1 r	-	bice): \$1,000 of your choice): \$1,000 - `		.						
*Quantity and mile	e chosen, on fi	tertainment and make th rst-come-first-serve basis es are first-come-first		J´d like.						
1		2		3						
l am unat	ole to atter	nd but wish to sup	port Running A	Iliance Spor	t with my					
	tax-dedu	actible contribution	n of \$	•						
Please make all che	cks payable	to Running Alliance S	Sport.							
Check #	Check # Enclosed or will be mailed and expected by									
Charge to:	VISA	MASTERCARD	DISCOVER	AMEX						
Card holders name:										
Credit Card Number	r									
EXP Date:	Cit	zy, State, Zip:		CVC#:						
*Please se	nd Logo & Run	ner names/emails electron included in promo		runningalliancespo	ort.org to be					
	Running Alliance Sport									

PO Box 1482 | Friendswood, Texas 77549-1482 RaceDirector@RunningAllianceSport.org